





# **The Riverwood Harvest** A celebration of Riverwood's gardens and a fundraiser for The Riverwood Conservancy

If you're looking to align your company with a nature-focused, community-based organization, sponsoring The Riverwood Harvest is the perfect opportunity. Plus you'll get to enjoy a night of fine food and beverages!

Riverwood's volunteer-maintained gardens not only provide a green outlet to area residents who don't have access to their own yard, but also a space for fresh produce to grow – produce that The Riverwood Conservancy donates to The Compass Food Bank.

The Riverwood Harvest will celebrate the latest crop that will feed Mississaugans in need, and raise funds to support The Riverwood Conservancy's vital work.

As a sponsor of The Riverwood Harvest, you'll earn positive public exposure while helping The Riverwood Conservancy safeguard gardens, natrual areas, and local plant and wildlife species, so that our community can continue to live in harmony with nature.

#### **Event Details**

Tuesday, October 17, 2023 | 5:30 pm Capra's Kitchen | 1834 Lakeshore Road West

# About Capra's Kitchen

Capra's Kitchen is a casual, modern, urban restaurant, founded by Chef Massimo Capra. Capra's Kitchen consider itself to be a fresh, approachable restaurant with a wonderful team of staff members. Their ingredients are sourced locally whenever possible, and also from Italy and other parts of Canada.

## About Chef Massimo Capra

Massimo Capra is an Italian restaurant owner, celebrity chef, and longtime supporter of The Riverwood Conservancy. He's known for his appearances on CityTV's *Cityline*, Global TV's *The Morning Show*, and Food Network shows *Restaurant Makeover*, *Chopped: Canada*, and *Top Chef Canada*.



#### What to Expect at The Riverwood Harvest

The Riverwood Harvest will feature a live cooking demonstration by Chef Massimo Capra, a range of delectable small plates, and a silent auction featuring wines and luxurious items – all set against beautiful botanical decor. Approximately 70 guests will mix and mingle, enjoy fine cuisine and drinks, and hear from people in our community who have been positively impacted by The Riverwood Conservancy's nature-based programs. Your organization will be featured throughout the evening and in promotional materials distributed both before and after the event. Join us for an incredible evening!

### **Sponsorship Opportunities**

	Presenting Sponsor \$3,500	Diamond Sponsor \$2,500	Gold Sponsor \$1,000	Silver Sponsor \$500
Logo on promotional and thank you emails to guests (linked to company website)	~	~	~	~
Logo on The Riverwood Harvest event page on The Riverwood Conservancy's website	~	~	~	~
Space at the event's reception area provided for small sponsor-provided marketing materials (e.g. brochures, buck slips)	~	~	~	
Name recognition in announcements made at the event	~	~	~	
Two tickets to the event	✓	✓		
One sponsor-provided banner displayed at event	✓			
Highlighted as Presenting Sponsor in event signage	✓			
Two front-row seats for the exclusive cooking demonstration by Chef Massimo Capra taking place at the start of the evening	~			

To discuss your sponsorship options, please call The Riverwood Conservancy's Development Associate, Ivanca Naje, at 437-226-6432 or email **ivanca.naje@theriverwoodconservancy.org.**