Thanks to our many Friends of Riverwood, The Riverwood Conservancy continued its mandate to deliver meaningful community programs in natural areas stewardship, environmental education, gardening and volunteerism. A diversity of members, volunteers, benefactors and foundations, corporate and government partners provided the essential resources to sustain each operation, reflected in these 2014 metrics.

930 volunteers contributed a staggering 22,364 hours

5,081 students learned of their connections to our shared environment in Education Naturally and L.E.A.D.S field science programs, elevating the total number of students to 31,954

2 horticultural interns from West Credit Secondary mentored in the science and art of applied horticulture; 1 co-op student from Erindale Secondary supported TRC programs

2 clutches of Barn Swallows born in the renovated carport ceiling

2,087 Friends of Riverwood

1 updated, easy-to-navigate website introduced

1 million (it seemed) Japanese Beetles removed by hand by summer students

183 species of resident and migratory bird species identified at Riverwood

74 fragrant, white, trumpet-shaped flowers on a single Brugmansia

30 Stewardship and Native Plant Propagation Program events supported by 694 people

5 hectares of Riverwood forest transformed from buckthorn-dominant degraded thickets to diverse native plant wildlife habitat

2,700 pounds (wet weight) of Garlic mustard removed;

6,000 native trees, shrubs and perennials planted

$108,400 grant received from the Ontario Trillium Foundation to support the Enabling Garden; 4 new cantilevered, marine-grade, Ginkgo-coloured parasols installed to protect participants from the sun

10,000 beetles released to munch on and control Purple loosestrife

682 special needs guests participated in 110 Enabling Garden programs; 1 new Dawn Redwood Circle built

6,176 guests participated in 237 Discovery@Riverwood programs, fostering an understanding and appreciation of natural areas and the reasons to restore and protect them, bringing the total to 33,049 guests and 1,043 programs since 2009

162 secondary students contributed 3,203 hours over the summer to stewardship and gardening, under the leadership of 2 summer students

850 kilograms of bird seed distributed during the season to support feathered wildlife

34 physical and development challenged campers enjoyed a 4-week Camp Riverwood in year 7 of our partnership with ErinoakKids

55 flats of mixed annuals planted in a palette of colours in the Chappell gardens; 2 gardens renovated

65 Kong sunflowers planted at the front entrance welcomed visitors to Riverwood and became a food source for Goldfinches

37 fewer flats of Canna harvested in the fall, lest the ED be forced to ‘walk the plank’

1 Wildflowers of Riverwood field guide, expanded second edition, launched and available for sale

1 new real-time bird cam streaming

1 new 5-Year Plan rolled out

4 new Directors and 1 new Comptroller added to the TRC team

On behalf of the Board of Directors staff and volunteers thank you for supporting YOUR Riverwood Conservancy in our dedicated work to improve the quality of life for Mississauga residents and wildlife.
2014 – ANOTHER YEAR OF SOLID PROGRESS

by Martin Robinson, Chair & Board of Directors

2014 was another year of progress and achievement for The Riverwood Conservancy. Our education programs thrived and diversified as the Enabling Garden and L.E.A.D.S. continued to attract support.

We successfully secured almost half a million dollars in multi-year funding for these two programs; two years from The Suncor Energy Foundation for L.E.A.D.S., and three years from The Ontario Trillium Foundation for the Enabling Garden. We are most grateful to OTF and Suncor for their generous support.

Further growth of our education programs was limited by the lack of classroom space last year. Following the tireless efforts of a small group under the leadership of Vice Chair, Alan Lytle, we realized a long standing objective when we received the City’s approval for the full use of Chappell House. The new classrooms will likely be available during fall 2015.

The contribution of our volunteers continues to astound. Volunteer hours in 2014 totaled 22,364—an increase of 23% over the previous record of 18,253 hours set in 2013. During our discussions with the City regarding full use of Chappell it became very clear that we are viewed as a role model when it comes to successfully developing active, community-based volunteer support. In order to gain the extra classroom space we agreed to make our volunteer-related expertise available to assist the City in creating active volunteer groups other City gardens in Brueckner Rhododendron Gardens and the (former) Hancock Woodlands property.

Although 2014 was a year of achievement there is more to come. Given the continued support of our dedicated volunteers and staff, our valued community partners and our generous donors and sponsors, I have every confidence that we will get there.

EDUCATION REPORT 2014

By Dave Taylor, Education Program Director/Consultant

TRC’s education programs continued to grow in 2014. Change as always was an ongoing factor as we bid adieu to our L.E.A.D.S. teacher Greg Hart and welcomed Catherine Wassmansdorf in the role. She is an excellent fit and continues to build on the robust foundation that Greg built.

L.E.A.D.S. received a two year grant from Suncor Energy Foundation. Their generous support is greatly appreciated and has allowed Catherine to expand the program into new areas that support our goal of training future leaders in the environmental and ecological sciences.

ErinoakKids enjoyed four weeks of summer programming led by Camp Director Marc Hogan. We are pleased that this partnership continues to grow.

I would be remiss if I did not acknowledge the continued support of CVC, the Peel District School Board, The Dufferin-Peel Catholic District School Board, Scotts Canada, Armstrong Milling and the many other donors who supported our educational activities.

Thank you to all of you.

Erin Farrow continues to grow Education Naturally with great success and has incorporated stewardship activities into the elementary program. We are all excited to learn that the City has given TRC the full use of the Chappell House allowing us to offer programming space for two elementary classes at a time.

Both of our teachers have embraced volunteers in their programs. They have each developed supply teachers who can assist as their programs grow. I can never fully convey how grateful we are to the many volunteers who support all of our education programs; Education Naturally, L.E.A.D.S. and Discovery@Riverwood.

Discovery@Riverwood enjoyed a successful year and TRC extends our thanks to the many speakers, leaders and volunteers who provided so many opportunities for this public outreach program.
The Enabling Garden: Branching Out

By Jane New, Enabling Garden Coordinator

The Enabling Garden is growing! In 2014 we doubled the number of programs and participants, expanded the vegetable garden and added four new umbrellas thanks to a generous donation by the Ontario Trillium (OTF) Foundation. We saw our regulars from Next Step to Active Living and Community Living Mississauga deepen their connection to nature & gain a sense of belonging at Riverwood.

We welcomed new and ongoing partnerships with Visual Arts Mississauga, Peel Aboriginal Network, University of Toronto Mississauga and Indigenous Elder, Cat Criger. It has been a pleasure working alongside Head Gardener Para Kanp and we look forward to collaborating with our TRC teachers to weave Enabling Garden programs into the fabric of our other education programs.

With new growth comes the challenge of finding accessible planting space, we are almost at full capacity! The value of the raised planters is appreciated as we search for ways of getting all participants hands in the soil. As we reach further into the community, it has become clear that everyone can benefit from our therapeutic programming. We’re working with our community partners to develop new programs addressing anxiety, depression, at risk youth and women who have experienced violence. Receiving a 3 year operating grant from the OTF was a highlight of 2014, one which provides us with the stability to develop long-term programs for some of the most vulnerable members of our society.

Working to Integrate TRC’s Marketing Efforts

By Cathy Chernysh, Chair, Marketing Committee

The Riverwood Conservancy has been focussed on introducing new education programs and events to become the centre for environmental education. A successful marketing plan is important to not only promote these programs, but to increase the visibility of TRC in the community.

In 2014 the Marketing Committee worked to ensure participation of resources with the skills and insights to integrate marketing plans. The primary focus has been on maximizing resources and strengthening the overall impact of promotions; and the development of opportunities to leverage effective social media and public/media relations. To support marketing activities the Committee has created teams of volunteers to assist in managing TRC’s website maintenance, providing graphics and for the administration of marketing materials.

In 2015 the Marketing Committee will continue to focus on building a TRC marketing plan that provides support at various levels and assists in maintaining resources. As a first step, in late 2014 the Committee introduced planning templates, comprehensive resource tracking, and received support from the Board and committee chairs to integrate marketing efforts with planning activities at TRC.

The Marketing Committee has established a structure to support TRC to identify and create new initiatives through an evolving planning process. Increased liaison between Marketing Committee representatives, TRC staff and other committees will enhance our plan to assist in meeting long-term objectives by strengthening the TRC brand and community engagement.
Elke wins TOP DOG
DogFest@Riverwood 2014

By Lorraine Crow, Fund Development Officer

*DogFest@Riverwood 2014* is proud to award the designation of TOP DOG to Elke, a Shiloh Shepherd, owned by Jennifer (Jen) Storer-Folt for their efforts in raising over $750 for two great causes—The Riverwood Conservancy and Mississauga Animal Services.

Elke is a special physical assistance service dog, who was born with *Exocrine Pancreatic Insufficiency (EPI)*, a painful intestinal condition, who overcomes her pain to serve Jen, who suffers from *Fibromyalgia* and a spinal injury. Elke is Jen’s guardian, helper and best friend. Elke helps Jen get up and down from chairs, in and out of bed, and even lies beside the bathtub each morning in case Jen needs help getting out of the bathtub.

“Elke is a testament to her spirit and love of life, and is evidence of what a dog with a disability can do. We make a great team, and Elke and I hope that our participation at *DogFest@Riverwood* has inspired others to give support and recognition to dogs and people with disabilities. Sick, injured, disabled wild animals and companion animals need our help, and we were thrilled to be a part of *DogFest@Riverwood,*" Jen proudly says. Elke was very excited to meet another famous Shiloh Shepherd, Missy, Hazel McCallion’s dog and Honorary Mascot and ‘spokespuppy’ at *DogFest@Riverwood.*

We are looking forward to participating again this year at DogFest@Riverwood on Sunday, September 27th, 2015 from 10 am to 2 pm. Find out how you can participate and donate to our next *DogFest@Riverwood 2015* on our website www.TheRiverwoodConservancy.org or call 905 279-5878.

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SPECIAL EVENTS COMMITTEE ANNUAL REPORT 2014

By Shirley Daniels, Chair, Special Events Committee

2014 was another busy year for the Special Events Committee. In April TRC held our Annual General Meeting in the Great Room at Chappell House, where members welcomed new Directors, and outgoing ones were thanked for their valuable time and dedication to the continued growth of Riverwood.

We held our 13th major Annual Fundraising *Earth: A Celebration* Gala at the Oasis Convention Centre in Mississauga. The Gala was a wonderful evening, filled with a friendly atmosphere and camaraderie. Everyone was thrilled that Mayor Hazel McCallion and Councillor Ron Starr attended.

Music by the Sway Jazz Trio led by Ian Hoare was once again enthusiastically received.

Both the silent and live auctions, together with the sale of the Mystery Bags and the Wishing Tree donations, were made possible by the generous support from local merchants and businesses, as well as our own members and Board of Directors. With your support we raised over $27,500. Thank you to the Oasis Convention Centre for the delicious food and great service.

The Board of Directors and the TRC staff hosted the Annual Patio Party for members and Friends of Riverwood in July. They also invited our sponsors to a Fall Thank you Party in October. Both of these events were very well attended and enjoyed by all.

As chair of the Special Events Committee, I sincerely thank the members for all their hard work and dedication to ensure all of our events have a successful outcome. A special thanks to Robin Haley-Gillin for her incredible administrative skills. Our sincerest thank you goes to the Board of Directors, volunteers, our Executive Director Douglas Markoff, and his exceptional staff for all their time, support and assistance. We could not have done it without you!
In 2014, TRC successfully managed to meet 86% of our new funding target resulting in a healthy financial position.

We thank Cathy Chernysh for stepping in to assist when we needed help and successfully guiding us through several grant requests while I was away on medical leave.

The Planned Giving, Leave a Legacy program is continuing to grow. An advisory group has been formed with a combination of legal, insurance and financial expertise to support the program going forward. An Estate Planning Forum information night is being planned for the spring of 2015.

Record-breaking Year for Volunteerism

By Robin Haley-Gillin, Volunteer Coordinator

Once again, TRC’s 2014 volunteers broke existing records. Over 22,364 hours were contributed by 930 volunteers to enhance Riverwood’s beautiful gardens, steward natural areas and provide programs to school children and the public.

Last fall the Board adopted the Canadian Code for Volunteer Involvement (CCVI) which sets out standards for volunteer programs across the nation. Continuing into 2015, the Volunteer Committee will be looking at these standards, identifying where improvement can be made and how to achieve these changes.

The Committee’s nine members worked hard on two recognition events; the June BBQ and the December Volunteer Celebration. In each case, about 100 volunteers attended, met other volunteers and enjoyed excellent food. Thank you to all volunteers who contributed to our success in 2014!

In 2015 the Committee will continue to look at CCVI standards, plan recognition events and work with a new volunteer database that will allow TRC to track volunteer hours monthly and by program. We look forward to seeing you at Riverwood in 2015.

Q: My friend has a plant in her garden that looks like a fern but develops white blooms in the late spring. Can you identify it?

A: This specimen is named *Myrrhis odorata* and is commonly referred to as Sweet Cicely. It has dark green, fernlike foliage providing a soft textural element. Large flowers in the form of white umbels develop in early summer. This plant will reach a height close to 1.5m (5 feet) and is hardy to zone 3. After it blooms, cut the foliage back as this will rejuvenate the leaves so they look fresh and full for the remainder of the season. It can grow in sun but thrives in part or dappled shade. I grow it in my garden in the perennial border but traditionally it was grown as an herb in Europe and utilized in both sweet and savory dishes. The feathery foliage has the flavor and scent of licorice. It is a natural sweetener and its addition to recipes will reduce the quantity of sugar required by half. The seeds need a cold period to germinate but do so easily. Use fresh seeds in the fall to propagate this plant by collecting seeds that fall from the mother plant. Plants have tap roots so when you lift, do so with ample soil around the roots to reduce transplant shock.
2014 was heralded in by one of the most severe winters in a number of years. From a gardening perspective we questioned the hardiness of plants (and of people!). Despite this the various garden beds at Riverwood sprang to life and we luckily experienced very few losses. Bulbs, perennials, shrubs and trees all rebounded. The newly transplanted Rhododendrons looked very gloomy as the winter blankets of burlap were removed but were full of colourful blooms as the spring progressed. The sunflowers in the Front Entry Gardens and the vibrant Zinnias at the Chappell House Gardens are some plant highlights from the year.

Cool and damp weather aided the large number of volunteers who worked so diligently through the gardening season. Heartfelt appreciation is extended to the weekly Volunteer Garden Leaders and their teams, to William Curry, the Horticultural Assistant who helped organize 65 high school students, and to our interns from West Credit SS, Connor Hill and Jennifer Byford. Thanks are extended to the hardworking members of the Credit Valley Horticultural Society and enthusiastic helpers at the Spring and Fall Clean Up days.

It has been wonderful to see The Enabling Garden program well received and recognized this year. Jane New, The Enabling Garden Co-ordinator, was also a winner for service provider at the Abilities Awards on Dec. 3rd. Congratulations Jane!

As I sat in the last Stewardship meeting, I couldn’t help feel a sense of admiration and appreciation for the dedication of its members. Space limits me in naming all the representatives from our partners at the CVC, City, and UTM for their guidance and sharing programs with us.

The Garlic Mustard Task Force, led by Kirush, bagged 2,737 lbs of second year growth garlic mustard. 554 corporate, community and student volunteers cleared 2,550 m$^2$ of invasive plants, contributing 4,910 hours of stewardship. We now have a nut tree grove near the Chappell House, the Green Trail has had Buckthorn removed and replaced by hundreds of native shrubs, trees and perennials. At least 10 notable trees have been located, catalogued, and recommended for the City Significant Tree Program.

For 2015, we will build on the successes of the past season, plan new projects and recruit new volunteer leaders (18 showed up at the “meet and greet” in December). Kim Sellers of Evergreen Foundation, has become a new partner on the Committee. Our new Stewardship coordinator, Kirushanth Gnanachandran will enjoy harnessing the momentum of the past year.
FUNDERS: INDIVIDUALS
Anonymous (6)
Florencia Abbass
David Adams
Marguerite Adamson
Stella Ambler
Daphne Ames
Jim Anderson
Mark Appel
N K Baker
Rena Banwait
Dave Beaton
Donna Bedard
Richard & Carole Berry
Jesse Bight
Heather Blakelock
Paul Blasutti
Charles & Patricia Brown
Alice Bur
George Carlson
Joyce Chappell
Emma Chow
Russell & Renata Cleverdon
Ivy Cole
Nicholas Collins
Daryl Cook
Jerry Crawford
Lorraine Crow
David Culham
Shirley Daniels
Brian & Johanna Davenport
Edward & Oliven Davies
Shirley Dawn
Vince De Plante

MICHAEL DOUGLAS
Murray Douglas
Janice Ekeland
Bill Ellis
Lesley Evans
Janice Farrow
Margo Fine
Marcia Gifford
Stephanie Grant
Robin Haley-Gillin
Howard Hall
Olive Hanna
Freda Harrington
Judith Harris
Margo Harvie
John Hickman
Ann & John Hildred
Peggy Hills
Peter Hodgkinson
John & Pam Huether
Laura Hummel
Bill Hunter
Marilyn Hurst
Laura Ives
Markus & Jacqueline Kalina
Olga Kalyonosysh
Fred & Anne Ketchen
Madeha Khalid
H J Kim
Patricia Kluge
Clair Krantzberg
Gail Krantzberg
David & Linda Leeder

Nestle Purina Pet Care Canada
Newhouse Rusin
Ontario Trillium Foundation
Orchard Restaurant
Peel District School Board
PepsiCo Foods Canada
Pet Value
PricewaterhouseCoopers LLP
Remax Legacy Realty Inc
Ren’s Feed and Supplies Limited
Ron Starr Family Foundation
SAGE at UTM
SAJE Vital Signs
Sam McCauley Real Estate Inc
Sam’s Quality Pet Foods & Grooming
Scotiabank
ScotiaMcLeod
Scotia Canada Ltd
South Peel Naturalist Club
Suncor Energy Foundation
TD Friends of the Environment

The Community Foundation of Mississauga
The Hazel McCallion Charitable Fund
The Marion & Frederick Kamm Foundation
The Ontario Federation of Anglers & Hunters
VCOMP Inc.
VPL Inc.

IN-KIND: INDIVIDUALS
Anonymous (4)
Irwin Address
Christa Adler
Robert Bateman
Charlie Brown
Lorraine Crow
Shirley Daniels
Ed Davies
Halyna Dziury
Eran Farrow
Ken Foxcroft
Stephanie Grant
Gary Hall
Robin Haley-Gillin

IN-KIND: ORGANIZATIONS
A Dog’s Best Friend Grooming
Salon
Appleton Village Dentistry
Applied Electronics Ltd
Autoteck Service Centre Ltd
Baxter Corporation
Chancery Pacific Trade Corp
City of Mississauga
Cloverleaf Garden Club
Creature Comforts Pet Services
Credit Valley Conservation
Credit Valley Horticultural Society
Dufferin Peel Catholic District School Board
Environment Canada
ErinKidds Centre for Treatment & Development
Evergreen Foundation
Foresters
Frank Fowler Foundation
Great Lakes Guardian Community Fund
Grow Wild
Human Resources & Skills Development Canada
Imperial Oil Foundation
Investment Planning Counsel
J F Bickell Foundation
Keyser Mason Ball LLP
Ministry of Education
Monarch Wealth Deposit Group Inc

FRIENDS OF RIVERWOOD

CAITLIN LOVEACE
Darren Lynak
Alan & Kathy Lytle
Arthur MacDonald
Christine MacDougall
Jerald MacKenzie
Kate Mahoney
Douglas Markoff
Maxine Markoff
Colin & Wilma Mason
Julian McCallum
Diane McCullough
Mary McDonald
Donna McGlone
Don McGowan
John & Elizabeth McLean
Subhash Hembanti Mehta
Rudy & Marilyn Mendez
Barry & Alvena Metcalfe
James & Mary Jane Miller
Pam Miller
Linda Morris
Barb Murck
Theodora Nandy

KATHLEEN NOSEWORTHY
Nick & Rita Novelli
Kimberley O’ly
Gonzalo Pages
Laura Pallet
Jean Parker
David Pavanal
David Pedwell
Grace Peel
Janis Peel
Mary Peel
John & Marie Percy
Robert Phaneuf
Karen Plumb
Cynthia Potopings
Susan Richards
Susanne Robins
Martin Robinson &
Guylian Lien-Robinson
Susanne Roby
Sebastian Rusin
Kevin Saidanha
Dean Sane
Rami Shami

IN-KIND: ORGANIZATIONS
Applied Electronics Ltd
Apricot Tree Café
Armstrong Milling Co Ltd
Art Gallery of Ontario
Bistro Narra
Blue Sky Nursery
Carey’s Steakhouse & Bar
Canadian Tire Associate #152
Canadian Title Loan Corp
Canyon Creek

KIDDIE KOLLBER
Lea Valley Tools Ltd
Living Arts Centre
Mariposa Cruises
Mark’s Choice
Mayo Hazel McCallion
McCowan Insurance Services Ltd
McPhail Farms
Mega’s Restaurant
Metro Store #461
Michael-Angelo’s Market Place Inc
Michael’s Hair, Body, Mind
Mississauga Greenhouses Ltd
Mississauga Master Gardeners
Mississauga Symphony Orchestra
Mississauga Golf & Country Club

Kiddie Kollber
Lea Valley Tools Ltd
Living Arts Centre
Mariposa Cruises
Mark’s Choice
Mayo Hazel McCallion
McCowan Insurance Services Ltd
McPhail Farms
Mega’s Restaurant
Metro Store #461
Michael-Angelo’s Market Place Inc
Michael’s Hair, Body, Mind
Mississauga Greenhouses Ltd
Mississauga Master Gardeners
Mississauga Symphony Orchestra
Mississauga Golf & Country Club

MARIO’S CATERING
Morrison’s Trading Co
Mountain Equipment Co-Op
Nestle Canada
Optical Trends 4 U
Orchard Restaurant
Oscarino Inc
Piatto Bistro
Pottery Extravaganza
Purdy’s Chocolates
ReMax Professional Inc
Reunion Island Coffee
Royal Astronomical Society of Canada
Royal Ontario Museum
Ruth’s Chris Steak House
Salon Loco Motion Ltd

Samantha’s Quality Pet Foods & Grooming
Scots Canada Ltd
Sea Angel Charters
Shaw Festival
Sheridan Nurseries
SirCorp
Snug Harbour Seafood Bar & Grill
Soupepper
Springbank Greenhouses
Starsky Fine Foods
Stratford Shakespeare Festival
Suncor Energy Inc
Terras Greenhouses
The Apple Market
The Big Carrot
The Bike Store Mississauga
The Bogue Irish Pub
The Gleaner Inn
The Keg Restaurants
The Mississauga News
The Signature Group
The Waterside Inn
Thyme Restaurant
TIFF Bell Lightbox
Time’n Glass
Transcontinental Media Inc
Union Social Eatery
University of Toronto Mississauga
Urban Nature Store
VanHo & Blokker
Vineland Nurseries
Walkers Fishmarket
Whitehouse Meats
Wild Birds Unlimited

Samantha’s Quality Pet Foods &
Grooming
Scots Canada Ltd
Sea Angel Charters
Shaw Festival
Sheridan Nurseries
SirCorp
Snug Harbour Seafood Bar & Grill
Soupepper
Springbank Greenhouses
Starsky Fine Foods
Stratford Shakespeare Festival
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Terras Greenhouses
The Apple Market
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The Keg Restaurants
The Mississauga News
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The Waterside Inn
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Union Social Eatery
University of Toronto Mississauga
Urban Nature Store
VanHo & Blokker
Vineland Nurseries
Walkers Fishmarket
Whitehouse Meats
Wild Birds Unlimited
### THE RIVERWOOD CONSERVANCY

**Statement of Financial Position**  
**December 31, 2014**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
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<td><strong>ASSETS</strong></td>
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<tr>
<td><strong>CURRENT</strong></td>
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<tr>
<td>Cash and cash equivalents</td>
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<td>Prepaid expenses</td>
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<td><strong>Total</strong></td>
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<tr>
<td><strong>PROPERTY, PLANT AND EQUIPMENT</strong></td>
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<td><strong>Total</strong></td>
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<td>464,187</td>
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<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
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<tr>
<td><strong>CURRENT</strong></td>
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<tr>
<td>Accounts payable and accrued liabilities</td>
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<td><strong>NET ASSETS</strong></td>
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<td>Program development fund (restricted)</td>
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<td>Garden development fund (restricted)</td>
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<td>Capital fund (restricted)</td>
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<td>451,006</td>
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<tr>
<td><strong>Total</strong></td>
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<td>464,187</td>
</tr>
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**ON BEHALF OF THE BOARD**

[Signatures]

Director

[Signature]

Director
## THE RIVERWOOD CONSERVANCY

**Statement of Revenues and Expenditures**  
**Year Ended December 31, 2014**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
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<tr>
<td>Grants</td>
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<td>Sponsorships</td>
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<td>Donations</td>
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<td>Program fees</td>
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<td>32,724</td>
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<td>Fundraising</td>
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<td>Other revenue</td>
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<td>Honoraria</td>
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<tr>
<td><strong>Total</strong></td>
<td>719,421</td>
<td>628,389</td>
</tr>
</tbody>
</table>

| **EXPENSES**         |         |         |
| Salaries and wages   | 482,603 | 424,295 |
| Administration       | 90,864  | 71,989  |
| Fundraising          | 68,167  | 54,176  |
| Purchased services   | 66,121  | 44,140  |
| Program expenses     | 39,224  | 37,849  |
| Communications and marketing | 12,578 | 18,798 |
| Amortization         | 2,393   | 2,712   |
| **Total**            | 761,750 | 653,959 |

| **DEFICIENCY OF REVENUE OVER EXPENSES** |         |         |
|                                          | $(42,329)| $(25,570)|
NOTICE OF THE RIVERWOOD CONSERVANCY

2015 ANNUAL GENERAL MEETING &
a Special Presentation by Randy Attwood from
Royal Astronomical Society of Canada

Wednesday, April 8, 2015, at 7:00 pm
in the Parker Room at Chappell House

The Board of Directors of The Riverwood Conservancy invites you to attend the 2015 Annual General Meeting (AGM) at 7:00 pm on Wednesday April 8, in the Parker Room of Chappell House. Registration opens at 6:30 pm.

The AGM is an opportunity to meet TRC's board members, review the organization's progress in 2014, learn about plans for 2015, and participate in the governance of your organization by voting in the election of board members for 2015.

Voting Eligibility: Membership must be current as of April 8, 2015, to be eligible to vote at the AGM. To renew your membership, please mail or fax the attached membership form (also available on our website) to TRC, visit our office in Chappell House, or call 905-279-5878. You may also renew your membership or take out a new membership the evening of the AGM.

Special Presentation by Randy Attwood, Executive Director
Royal Astronomical Society of Canada

OUR ONGOING FASCINATION WITH THE UNIVERSE

We are at a time when we are learning a lot about our place in the Universe. It is hard to keep up with the announcements – every week there is something in the news about a new discovery by astronomers or space scientists. New planets are discovered around nearby stars, spacecraft are landing on comets or roving the surface of Mars, new spacecraft are being tested to take humans beyond the Moon.

During the talk we will review some of the recent accomplishments and look ahead to what may be coming in the future.
PROXY FOR ANNUAL GENERAL MEETING

The undersigned member of The Riverwood Conservancy hereby appoints Martin Robinson or Alan Lytle or TRC member ____________________________ of _____________________, or any Director as the nominee of the undersigned. (Please choose one of these options by circling the choice or putting the name of a TRC member or director in the blank space).

This nominee may attend and act for the undersigned at the Annual General Meeting of the members of The Riverwood Conservancy, to be held on April 8, 2015, and at any adjournment thereof, in the same manner, to the same extent and with the same power as if the undersigned were present at the said meeting or such adjournment thereof.

This proxy confers authority for the above-named to vote in his/her discretion with respect to amendments or variations to the matters identified in the Notice of Meeting accompanying this Proxy instrument or on matters which properly come before the meeting.

The undersigned hereby revokes any proxy previously given with reference to the said meeting.

SIGNED AND DATED this _________ day of _______________, 2015

(Signature of Member)  (Printed Name of Member)

Membership Application & Donation Form

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<tr>
<th>Name: Mr. Mrs. Ms. Dr. Business Name:</th>
<th>Annual Membership Fee</th>
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<td>Individual</td>
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<td>Family</td>
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<td>Affiliate/Not for Profit</td>
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<th>Payment Method (please mark one):</th>
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<td>o VISA  o MasterCard</td>
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| Donation: A charitable tax receipt will be issued for a donation of $10 or more. |
| Total Payment |

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<th>The Riverwood Conservancy</th>
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<tr>
<td>4300 Riverwood Park Lane</td>
</tr>
<tr>
<td>Mississauga, ON L5C 2S7</td>
</tr>
<tr>
<td>Tel: (905) 279-5878, Fax: (905) 279-4303</td>
</tr>
<tr>
<td>Email: <a href="mailto:Info@TheRiverwoodConservancy.org">Info@TheRiverwoodConservancy.org</a></td>
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Your membership supports the operations of TRC. Your donation supports community programs in environmental education, stewardship and gardening, including TRC Enabling Garden.

Please return before the morning of April 3 by fax: 905-279-4303 or email: Info@TheRiverwoodConservancy.org
Earth: A Celebration

14th Annual Fundraising Gala

Friday
April 24, 2015
6:00 pm

The Riverwood Conservancy

This evening of camaraderie and philanthropy will celebrate our volunteer roots and a quarter century of serving the community. Proceeds from the 2015 Earth: A Celebration will support the continued growth of our diversified programs at Riverwood.

Join us at the
Oasis Convention Centre
1036 Lakeshore Road East
Mississauga, Ontario

Tickets:
$120 - per person   $900 - table of eight

www.TheRiverwoodConservancy.org
Dinner with Live Music
Silent and Live Auctions

To purchase tickets or for more information, call The Riverwood Conservancy at 905.279.5878 or visit www.TheRiverwoodConservancy.org

TheRiverwoodConservancy
YourRiverwood